



3TON PROJECT

SOCIAL INVESTMENT PLATFORM BASED ON ARTIFICIAL INTELLIGENCE 3.0

3TON is an aggressively deflationary
asset-backed utility token

WHITEPAPER 1.4

THE FUTURE OF TRADING IS NOW!

INTRODUCTION	04
MARKET	05
3TON PLATFORM	07
ARTIFICIAL INTELLIGENCE 3.0	10
BUSINESS MODEL	17
TOKEN	21
ROADMAP	24
TEAM	25
DISCLAIMER	27

3TON – REAL ADVANTAGE OF AI FOR SMART INVESTORS

At first, it is natural to feel that they have missed something, lost their chances. But despite the undisputed success of the cryptocurrency market, contrary to appearances, it is not too late, only the rules change. And just like any financial market, the cryptocurrency market will mature, which will naturally result in increased volatility, periods of major corrections and medium-term declines. The 21st century investor must adapt to dynamically changing circumstances and skillfully reap the benefits of any market situation, as is the case with classic financial markets.

A buy and hold strategy is no longer enough, and the decisive factor for success or failure is the skillful anticipation of upcoming trends and the active management of your portfolio. Every day, the advantage of large financial institutions over retail clients grows. Price manipulation, fake news, high frequency trading, front running are just an example of the range of methods used against retail investors by large financial institutions.

The 3TON project is an ambitious attempt to democratize the financial market and provide each market participant with fair access to the same tools previously reserved for the chosen ones. Just as Bitcoin gave us all freedom, so 3TON is slowly managing this freedom. Project 3TON is an attempt to eliminate the advantages of the largest market players and return the captured financial market back to the people. Financial freedom is no longer reserved only to the chosen ones.

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Cryptocurrencies and blockchain technology mean freedom, financial stability and an indispensable future encroaching into every area of life. It is a change to the measure of electricity and the Internet.

Anyone who noticed this quickly brought financial independence and freedom. Every day there are more and more people willing to take part in the greatest revolution of the 21st century.



A stylized, handwritten signature in white ink, appearing to read 'Białecki'.

Michał Białecki
Chief Executive Officer

WHY ARE MOST TRADERS LOSING ON THE MARKET? *

Time barrier Algos never sleep

The financial market, and the crypto market in particular, never sleeps, and trading around the clock is highly volatile. This means that a trader can wake up 50% poorer and then make more mistakes under stress.

Knowledge barrier Enhanced wisdom

Even if a novice trader showed the extraordinary endurance of the body, persistence alone is not enough for him - he will still need knowledge. It takes years to learn technical analysis and its interpretation, and access to knowledge is expensive. In most cases, experience is gained over the years.

Capital barrier Low depo access

Access to autonomous investment algorithms is expensive and so far reserved for market whales, who have enormous capital. Until now, individual investors were treated only as suppliers of capital. Change it and earn on the market with minimum deposit.

Speed barrier Real time reaction

Even if the trader acquired the necessary knowledge, his efficiency still limits him. News and macroeconomic events that affect cryptocurrency rates appear permanently and it is impossible to keep up with them. What is more trader competes with the algorithms of large financial institutions, which process information much faster, and thus make investment decisions.

Emotions barrier Cold blood machine

In theory, however, traders can overcome all these obstacles, but few of them can win against the toughest enemy and put cold calculation over their own emotions. Most traders fall prey to leverage, overconfidence, or over-risk tolerance, causing them to end up with empty wallets.

* As much as 77.7 % active retail clients suffered a loss on transactions on the currency market in 2020, regulator informs. This result is worse than in 2019, when the loss was recorded by 73.5 percent.

QUANTS ON THE MARKET

Time barrier **Algos never sleep**

The computer never gets tired and works continuously with the same efficiency all year long. Man has his limitations affecting his efficiency. Well, algorithms can stay awake for years and still not get tired.

Knowledge barrier **Enhanced wisdom**

The computer analyses all markets in real-time, looking for patterns in the databases of price patterns and technical analysis indicators, and then makes a calculated decision based on probability theory. Our algorithm has access to all market history data, just like that.

Capital barrier **Low depo access**

Our artificial intelligence will suggest strategies and optimal settings tailored to your expectations and financial preferences which have until now been reserved for the whales, but are now available to every trader today.

Speed barrier **Real time reaction**

Artificial intelligence processes information almost at the same time that it enters the market. Our algorithms will make a decision based on a tweet or a Bloomberg headline before you hear about it. Our straight through processing model will execute the trade signal within a millisecond without your direct participation.

Emotions barrier **Cold blood machine**

Do not follow the crowd, do not let your emotions make decisions for you. Buy when everyone is selling, sell when they buy. Greed and fear are the worst advisers. The computer would not give in to emotions even if it could.

DON'T ALL THESE PROBLEMS ALREADY HAVE SOLUTIONS IN PLACE?

Theoretically they have, in practice they are far from ideal.

Single strategy algo

They only work for a limited amount of time . They are programmed under logic that works under certain market conditions. When the market changes, those systems start to bring systematic losses. Our solution provides a strategy for all market conditions. Multiple quants under one strategy.

Quant limitations

Existing solutions based on AI 2.0 do not solve the problem. While their computing power is stupendous, the current algorithms still cannot cope with, for example, the interpretation of complex geopolitical events. Our solution based on AI 3.0 uses a human and their expertise to support the big data analysis and machine learning processes, which significantly improves their effectiveness and prevents black swans.

Active managing

Today, it is the trader who has to switch strategies depending on what market we are dealing with, whether it is bullish, bearish or consolidation. Our portfolio management robo-advisor will independently change our portfolio strategy at the best time. Automatically and without emotion. The trader only needs to establish an acceptable level of risk. Our platform will do the rest, allocating funds to financial instruments in an optimal way.

YOUR NEW GENERATION SOCIAL INVESTING PLATFORM BASED ON AI 3.0

REGAIN CONTROL OVER YOUR INVESTMENTS AND HAVE A CHANCE TO COMPETE WITH THE MARKET WHALES.

Freedom is the ultimate value in our lives. Through well tailored investment portfolio managed by our artificial intelligence you have time to live and realise your life objectives.

Absolute return

Data published by brokers indicate that over 80% of brokerage house clients are losing on the financial markets. The 3TON platform gives you the opportunity to earn on investments without knowledge or experience, and in all market conditions.

Stress-free

The high volatility on the cryptocurrency market means that traders live in constant uncertainty and with frayed nerves. Our platform allows you to forget about the stress of constantly looking at charts and analysing the market.

More free time

The statistical trader spends more time analysing the data and following the charts on the platform than talking to family and friends. The 3TON platform allows you to reverse these proportions and enjoy your life.

UNLIMITED POTENTIAL OF ARTIFICIAL INTELLIGENCE 3.0

The faces of these nice looking people were artificially created by an innovative generative adversarial network (GAN2).

Now imagine how far ahead of you large financial institutions are with their internal R&D departments with multimillion dollar budgets. What great opportunities technology based on artificial intelligence brings that can equally emit and predict the movements of financial instruments.



THE PERFECT SYMBIOSIS OF MAN AND MACHINE

Human-empowered artificial intelligence as an enhanced blend of human and machine that will outperform either one on its own.

The integration of human cognitive processes with the systematic precision of data-driven learning has massive potential in financial markets. Simply put, there is too much reliance on data-only approaches on the market today.

We need to reconnect with earlier work on knowledge representation and reasoning. A powerful benefit of collective intelligence is that the cognitive diversity of the participants increases prediction and decision accuracy.

In order to get the greatest potential from the developments in artificial intelligence, we created a bridge between humans and machines to deliver the best possible absolute return performance. Through interoperable models based on human-empowered artificial intelligence, we are leveraging collective intelligence predictions from a cognitively diverse set of well-informed humans.

This leads to the foundation for an entirely new field of applications linking the strongest potential of human intelligence (e.g. imagination, heuristic reasoning, small dataset analysis) to the strongest potential of AI 2.0 models (learning from data).

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The modern investment market is a constant arms race. The speed of the information retrieval technology and response time has never been so important and crucial to your success. Our goal is to provide our clients and investors with the best solutions connecting both worlds, without compromise.



A stylized, handwritten signature in white ink, appearing to read 'Konrad Endruszkiewicz'.

Konrad Endruszkiewicz
Chief Technology Officer

RESEARCH AS THE BASIS OF WINNING STRATEGIES.



RESEARCH

Big data research

Big data research: Big data is applicable where a large amount of digital data is accompanied by the need to acquire new information or knowledge. In investments with a significant increase in services provided electronically, the use of big data is of particular importance to the analysis of numerous data and the speed of their processing, which has an impact on the speed and efficiency of the investment decisions being made. Due to volume and velocity of the data that we process, we are able to maximise the expected value of our transactions.

New analytics

Every day, an endless flow of discretionary information of fundamental importance washes over global financial markets. Our systems analyse the impact of electronic publication headlines in the mass media and published macroeconomic data.

Advanced algorithms perform automatic analyses of published information and make investment decisions based on programmed patterns. Before man can even read the headline, our systems have already opened the proper transactions.

High frequency trading

High-frequency trading: In our investments, we focus on a large number of very small transactions in order to achieve the investment objective.

The speed of transactions and the advantage over other market participants give us a chance to make a profit in all market conditions. Our systems analyse the attractiveness of a given price and try to open transactions as soon as possible and on the best possible terms. If this is not possible, we simply wait for the next opportunity. Small steps that add up to a big goal.

Monte Carlo backtesting

We assume that almost everything has already happened and history repeats itself. Therefore, when building our models, we test them across all market conditions that have appeared in the last 20 years. Every day, we update our artificial intelligence models with new data, preparing our clients' investments for all market conditions, anticipating possible scenarios and minimising the impact of risk on the investment result. We learn from other investors' mistakes.

**PROCESS
AS A PILLAR
OF THE REAL
ADVANTAGE OF
OUR ARTIFICIAL
INTELLIGENCE.**



PROCESS

Neverending process

Never-ending process: Combining these cutting-edge technologies with a traditional approach in financial services, we set brand-new standards of wealth management.

In a modern, changing world where the result depends on the speed of access and big data analysis, the newest technological solutions provide other market participants an advantage.

Always with our finger on the pulse, our team is searching for new approaches for quantitative trading systems to find the optimal solution to the dynamic, ever-changing and sometimes even chaotic market conditions.

Quantitative approach

Quantitative approach: We focus on innovative and continuous research aimed at the development of quantitative and velocity trading systems that are profitable in all market conditions as a result of these research efforts and the implementation of leading-edge market research, news analysis and methods from behavioural finance. Our aim is to provide an uncorrelated investment offer with stable long-term performance.

We are convinced that our product offering provides a valuable addition to every investment portfolio. It is our ambition to accept the challenges of changing market environments.

REBALANCE

Smart beta

Smart beta implementation: Every investor has experienced a situation where they did not realise a profit which later turned into a loss. These types of failures have a very strong impact on the trader's psyche, who is misguided by this psychological burden in subsequent transactions.

This behavioural bias leads to a situation where traders quickly realise their profits and allow them to grow at a loss. We assume that the point at which you exit from the investment is as important as the entry point. Unfortunately, even an algorithm is not infallible and cannot indicate the beginning of a bear market or a period of longer consolidation. Therefore, we never try to catch highs or lows, there is always another trade.

Instead, we maintain a fixed portfolio structure adapted to the current market situation. Thanks to this assumption, we are constantly trying to realise profits and increase our exposure to undervalued assets. Active management of the portfolio composition minimises volatility and does not allow too much exposure to a given market sector, which is usually at the local extreme. It also takes the responsibility of the trader to make the decision to take a profit or loss.

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In the investment process we strive to identify ineffective areas on the market and utilize the chances in the complementary to our portfolio way. As part of the available strategies, our algorithms adjust exposures not only in terms of correlated instruments or asset classes, but also in terms of the strategies used.



Jedrzej Madej
Chief Operating Officer

THERE IS NO BEAR MARKET, FOLLOW SMART MONEY.

Tritone Enhanced Pure Alpha is a complex, semi-automatic investment portfolio focussed on absolute return in all market conditions.

Our artificial intelligence AI 3.0 combined with heuristic support increases or decreases the risk exposures of each component of the model during favourable and unfavourable risk/reward scenarios.

The market is not homogeneous, but it is constantly changing. The same strategies that have been profitable for months may suddenly begin to generate systematic losses. Algorithms, despite their unquestionable advantages, are not perfect and are not always able to understand delicate geopolitical issues and their impact on financial markets. This gap is filled by the human factor. It is also impossible not to take advantage of the weakness of the human mind, blinded by greed and fear, prone to committing basic systemic errors leading to failure.



1. The algorithmic trading model

The rich portfolio of automated investment strategies managed by an active system of supervision of the correlation exposure allows you to achieve profits in all conditions while minimizing portfolio volatility. Emotion-free algorithms buy when people are selling out of fear, and start building up a short holding when the market is overheated. Predefined risk measures dispassionately cut losses and allow profits to grow.



2. The discretionary trading model

Based on a proprietary international propdesk model diversified in terms of assets, hours, and trading style, confirmed by systematic profits. The high diversity of the portfolio components combined with a rigorous risk management system allows you to generate profits with minimal volatility.



3. The opportunistic trade model

Our systems catch the trading strategies and behaviour of traders, which are bound to fail and are statistically loss-making. With access to anonymized transaction streams from the accounts of retail clients of cooperating brokers, our systems, taking into account market conditions, take positions opposite to the positions on which a retail client loses.

**OUR MODEL
OF ARTIFICIAL
INTELLIGENCE IS
THE FOUNDATION
OF YOUR
INVESTMENT
ADVANTAGE.**

OUR ARTIFICIAL INTELLIGENCE MODEL

Our artificial intelligence model dynamically manages the portfolio composition, teaching and adjusting its exposures to volatility and market conditions.

As a result, it generates across all market conditions – bull market or crypto winter. Regardless of the profitability of this model in the medium - and long-term, which has been confirmed many times, the company earns on marketing, generating profits from the turnover itself - regardless of the investment result of the transaction.

We successfully distribute these models to external entities looking for both profits for their clients and liquidity for a given class of assets. We are also seeing enormous interest and demand for our services on the crypto market, in particular on the DEX / CEX exchanges, where the price of a given altcoin can be destroyed by hostile whales.

By ensuring liquidity, we provide what the stock exchange needs, while receiving an attractive remuneration for our work. In addition to the unique access to the most advanced investment portfolios on the market, you know that behind the strength of your token is a proven, scalable and profitable business model with wide sector diversification, which is resistant to market conditions.



WHY IS IT WORTH INVESTING IN OUR PROJECT?

01 Operating activities

A stable and immediately profitable business model based on the proven activity of the largest financial institutions



Direct portfolio management of the international proprietary desk



Providing liquidity and dedicated systems to professional entities



Commissions from sales and activities of the investment platform

02 Increase in value

The main goal of the project is to increase the value of our investors' portfolio



Unconditional and immediate buyback and burning process



A business model that generates profits in all market conditions



Aggressively deflationary structure supporting token price increase

03 Stability of the project

Consistent implementation of the set goals leading to STO



Experienced and competent team



Stable regulatory environment



Transparent development path

UTILITY OF 3TON TOKEN

Generally, the 3TON token is a unique and the only means of payment in the 3TON environment. Access to the revolutionary platform based on AI 3.0 is possible only through subscriptions paid with our tokens.

Remuneration for platform users, such as providers of trading signals sharing investment strategies are paid in 3TON token as well.



01 Access

Exclusive access to our cutting-edge platform with tailor-made investment strategies. Your gateway to ready-made investment success.



02 Buyback

Profit distribution through unconditional and immediate buy back of tokens from the market. Aggressive purchase each month.



03 Staking

Rewarding loyal investors through constant, generous staking and an affiliate program. You only need to keep tokens to participate.



04 Options

For long-term investors, the possibility of work in the company's remote, proprietary trading desk. You can earn and learn with us.



05 Democracy

We make decisions together with the community. Governance function will provide project decentralisation. Your voice matters to us.



06 Reward

Unique access to the company's STO backed by stocks at the end of the token burning process. It pays to stay with us until the end.

ECOSYSTEM OF 3TON TOKEN

3TON is a defensive token that combines the best in the world of real business and the opportunities offered by the potential of the crypto world.

Thanks to a stable ecosystem rooted in the world of real operational activity, we can largely make the value of the token independent of the economic situation on the crypto market. At the same time, its structure allows us to draw on the full potential of the decentralized world of blockchain.

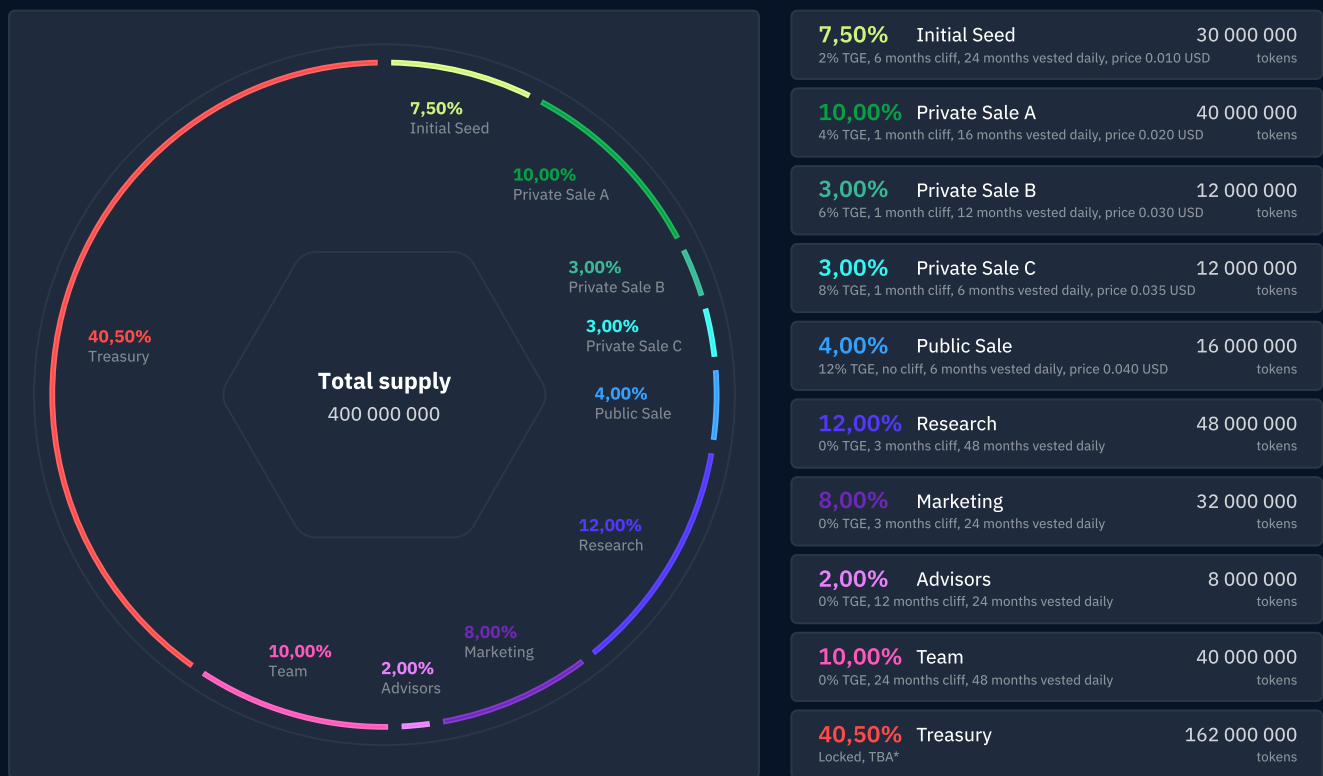


3TON TOKENOMICS

A huge part of the tokens will never hit the market, due to our investors' long-term investment plans and the willingness to take part in a unique token swap as part of the STO secured by the company's shares.

In conjunction with the constant staking program, our token provides massive trigger cutting market supply of tokens. Thanks to these factors, the supply of tokens is systematically decreasing.

On the other hand, from the very first day, the project generates operating profits intended for unconditional, forced purchase of tokens from the market, generating a stable and long-term demand.



*First post IDO offering round will be launched not sooner than 6 months after DEX listing and at price not lower than 0.1 USD. All assets gathered from treasury offering will support 3TON proprietary desk and increase the value behind each token.

Thanks to these mechanisms, the amount of circulating tokens is continuously and progressively reduced, forcing the market price of the token to increase in the medium and long term.

LONG - TERM PROJECT DEVELOPMENT STRATEGY

We have a clearly defined long-term project development strategy in order to provide you with the best financial service.

2022

I Quarter

- ✓ Research and development
- ✓ Creation of proven track record
- ✓ Smart beta implementation

II Quarter

- ✓ Expansion of corporate structure
- ✓ Growing the community
- ✓ Private placement 2nd round

III Quarter

- Marketing
- New partnerships
- Advisory engaged

IV Quarter

- Expanding the community
- Upgraded website
- Research and development

2023

I Quarter

- Outline of the mobile application
- Research on AI 3.0
- Building community

II Quarter

- Legal analysis
- Marketing
- Advanced risk procedures implementation

III Quarter

- Analysis of propdesk work
- Pre-release mobile app
- Completion of work on smartcontracts

IV Quarter

- Release of 3TON tokens on testnet/for testing
- Approaching various VCs and pitching project's deck
- Release of 3TON tokens on blockchain

2024

I Quarter

- Public offering
- PancakeSwap listing
- First buyback and burning

II Quarter

- Cross-chains implementation
- Premiere of mobile application
- External asset manager partnerships

III Quarter

- Research and development
- VC legal licensing process
- Buyback and burning

IV Quarter

- First treasury funding round
- Establishment of the 3TON VC
- Development of new business structures

BEHIND THE PROJECT

The guarantee of the success of each extensive and serious project is the effective combination of the personal competences of the team.



Michał Bialecki

Chief Executive Officer

Founder and chief executive officer of the project with over 11 years of experience. Constructs and manages portfolios of financial instruments. He supports the project's crucial cryptocurrency partnerships around the world. Responsible for the supervision and execution of 3TON at every stage of the project.



Konrad Endruszkiewicz

Chief Technology Officer

Konrad has more than 10 years of experience as a developer and 8 years as a valued software architect. A Certified Machine Learning who is expert responsible for the development of the project's artificial intelligence program. An expert in Python, PHP, Java, R, C++, JavaScript who puts software scalability at the core of his work.



Piotr Skolysz

Chief Product Officer

Head of the IT department with 18 years of experience in system implementations, product vision and management. Over 8 years of background in management of large teams in high- budget projects around the globe. Responsible for end-to-end delivery in our project and all 3TON investment platform solutions.



Jędrzej Madej

Chief Operating Officer

A specialist in quantitative methods and applied econometrics with over 12 years of experience. Supervises market risk exposure and oversight of the project's transaction systems. Responsible for implementation of the operational objectives of the 3TON project and partnerships with financial institutions.

**Dariusz Kabsch***Chief Investor Relation Officer*

Darek is professionally involved in film production and marketing, and has been dealing with the crypto market for over 5 years. The experience he gained allowed him to build an extensive network of contacts around the world. In 3TON, he is responsible for investor relations with private investors, VCs, crypto media, marketing agencies, and market-makers.

**Bartosz Kurowski***Chief Sales Officer*

Bartek has 17 years of experience as a financial advisor and manager in financial institutions. His significant experience in sales and team management allows him to build well-coordinated teams of people focussed on success. In the 3TON project, he is responsible for crucial aspects of the organisation and management of the proprietary trading desk.

**Tomasz Kolaczyk***Chief Legal Officer*

Tomasz specialises in international tax planning and tax optimisation structuring. He has more than 15 years of professional experience in providing tax advisory services to foreign entities, individuals and multinational enterprises. As a team member, he is responsible for the tax and also legal side of the project.

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You agree that you are acquiring 3TON tokens to participate in development of 3TON project and to obtain services in the ecosystem thereon. The Company, the Distributor and their affiliates would develop and contribute to the development of the underlying code for 3TON and the future investment platform. The purchase of 3TON tokens is only possible after the prospective purchaser has read, understood and accepted the terms for the 3TON Project and preceding the Project private token sale (information on both available upon request to the Company). Each prospective purchaser is required to acknowledge that he has made an independent decision to purchase 3TON tokens and is not relying in any manner whatsoever on judgements of the Company, the 3TON Team, the Distributor or any other person or entity.

3TON does not make or purport to make, and hereby disclaims, any representation, warranty or undertaking in any form whatsoever to any entity or a person, including any representation, warranty or undertaking in relation to the accuracy and completeness of any information set out in this Whitepaper. The Company, the 3TON Team and the Distributor do not accept any responsibility or liability for any use of this Whitepaper by any person which is in breach of any local regulatory requirements with regard to the distribution of the Whitepaper or any applicable rules pertaining to the offer of 3TON tokens. This Whitepaper may contain references to third party research, data and industry publications. No warranty is given to the accuracy and completeness of this third party information. No part of the Whitepaper or the Website is to be copied, reproduced, distributed or disseminated in any way without the prior written consent of the Company.

Investments in cryptocurrencies involve the possibility for the Purchaser to incur losses even with a slight change in the price of the underlying instrument in the form of a cryptocurrency. It is not possible to make a profit on cryptocurrencies without exposing yourself to the risk of loss. When making investment decisions, the Purchaser should be guided by his own judgment and remember to properly manage his capital and risk calculation. Participation in any Initial Coin Offering involves high risk. Unless you consider yourself as experienced professional familiar with blockchain technology, cryptocurrencies and trading financial instruments, you should not participate in the Project. Any purchaser taking part in 3TON Project acknowledges the project’s technological and economic risk presented in the Whitepaper. Therefore, purchasers are aware of the lack of possibility to take any legal action against the Company, the 3TON Team and the Distributor in the event of failure or lack of performance, in particular decline or even total loss of value of 3TON token. 3TON token is utility token that allows holders to use offered services. No other rights are transferred to token users, especially 3TON tokens do not represent any shareholding rights nor any rights to participate in the future revenue of the Company and do not represent any rights of ownership or intellectual property rights.



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